

## **News Release**

**January 14, 2010**

# **ALL NEW Mortgage Brain to take centre stage at Wembley**

Mortgage Brain, the market leading mortgage technology solutions provider, is using the All New Wembley Stadium as the venue for its official launch programme for its All New sourcing system. Hundreds of mortgage intermediaries are set to attend the event, which takes place on Thursday 28<sup>th</sup> January.

As part of the event, intermediaries will be able to see live demonstrations of the brand new sourcing system, listen to presentations and seminars from leading industry figures and discuss, in detail, the system's brand new features and benefits with its sourcing experts and business development managers.

Feedback from brokers on the All New Mortgage Brain is excellent with 92% saying that it is better than the sourcing system they currently use. Set to revolutionise the mortgage sourcing industry, it is the first and only sourcing system designed to be used both offline and online and includes a wealth of features not available anywhere else.

From one screen, intermediaries using the system can now conduct around 90% of the mortgage search and selection process, conduct multiple client specific searches, generate personalised best buy tables and much more.

Mark Lofthouse, CEO of Mortgage Brain, comments, "The launch of the All New Mortgage Brain is one of the mortgage sourcing industry's biggest milestones to date so what better than going to one of the world's biggest and most prestigious venues to mark the official launch.

"As well as giving intermediaries the chance to see the All New system our BDMs and system trainers will deliver training sessions so that brokers can realise the benefits to their business in short order. The event will also include presentations from recognised industry experts from Nationwide, Sesame and LV=.

**More/...**

“Those that attend will leave with an in-depth knowledge and understanding of the new system, its features and benefits and how it will help improve their mortgage sourcing requirements.”

Mortgage Brain and key event sponsors are also offering a limited number of attendees a tour around the stadium, which includes a visit to England’s changing rooms, the Royal Box, The Players Tunnel and the official post match interview area.

Places are limited and are booking up fast but anyone interested in attending can book their place online by visiting [www.mortgage-brain.co.uk/wembley](http://www.mortgage-brain.co.uk/wembley).

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## **NOTES TO EDITORS**

### **About Mortgage Brain Limited**

- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- MBL Holdings, formed in 1986, is jointly owned by Abbey (Including Alliance & Leicester), The Lloyds Banking Group (including C&G, Halifax, Bank of Scotland, Lloyds TSB Scotland, Intelligent Finance, Birmingham Midshires), Nationwide (including The Mortgage Works), Northern Rock, Royal Bank of Scotland (including NatWest) and Barclays Woolwich.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 65% of the new business mortgage market within the UK.
- MBL Holdings currently has over 26,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner.

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