

News Release

August 25, 2010

Age Partnership selects complete package from Mortgage Brain

Age Partnership, the UK's leading independent equity release specialist, has selected Mortgage Brain's complete package of point-of-sale, mortgage sourcing and electronic trading solutions to meet the needs of its over-the-phone mortgage operation.

As part of the agreement, the Key, Mortgage Brain's business management and compliance solution will give Age Partnership's mortgage advisers the necessary tools to control and manage the entire mortgage process from initial contact and fact find through to product sourcing, client management and commission reconciliation and reporting.

Mortgage Brain's revolutionary **ALL NEW** MortgageBrain sourcing system will then be used to enable Age Partnerships' advisers to conduct a quick, yet comprehensive, whole-of-market mortgage search and selection process to identify the best products to meet their client's needs.

With seamless integration with the Mortgage Trading Exchange (**mte**), its advisers will then be able to electronically complete and submit AIPs and Full Applications to over 70% of the UK's leading mortgage lenders.

Dan Baines, Age Partnership's Sales and Marketing Director, comments, "In launching our new mortgage desk, we were determined to deliver the same award-winning level of service that has seen our telephone-based equity release advisers become leaders in their field. Part of achieving this objective comes down to selecting the right partners, and in Mortgage Brain we have found a provider whose technology platform and excellent track record in the mortgage industry is second to none.

"By giving our mortgage advisers access to the Key, Mortgage Brain and the **mte**, we are confident that they will have the tools they need to deliver excellent value and consistently exceed customer expectations."

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Mark Lofthouse, CEO of Mortgage Brain, adds, “Age Partnership is well respected in the equity release market and we are delighted that it has chosen our systems to support its mortgage operation. **ALL NEW** MortgageBrain is the most accurate and powerful sourcing system in the industry, which, coupled with the Key and the **mte**, will deliver real and substantial benefits to its members.”

- **Ends** -

About Mortgage Brain Limited

- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- MBL Holdings, formed in 1986, is jointly owned by Abbey (Including Alliance & Leicester), The Lloyds Banking Group (including C&G, Halifax, Bank of Scotland, Lloyds TSB Scotland, Intelligent Finance, Birmingham Midshires), Nationwide (including The Mortgage Works), Northern Rock, Royal Bank of Scotland (including NatWest) and Barclays Woolwich.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 65% of the new business mortgage market within the UK.
- MBL Holdings currently has over 26,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner.

For further press information, please contact:

Damion Clark at the Mortgage Brain Press Office.

Tel: 01223 492130 or 07789 911314

Email: damion@realpublicrelations.com

For all other enquiries, please contact:

Mark Lofthouse, CEO of Mortgage Brain.

Tel: 01527 557203 or 07776 143 056