

## News Release

May 6, 2010

### **Mortgage Brain ‘kick-off’ ALL NEW MortgageBrain launch events at top sporting venues**

Mortgage Brain, the market leading mortgage technology solutions provider, has announced a series of National Launch Events for its brand new sourcing system, which will take place at a number of major sporting venues throughout June.

Building on the success of the official unveiling of the **ALL NEW** MortgageBrain at Wembley Stadium earlier this year, the National Launch Events have been designed to provide intermediaries with an in-depth insight into the systems’ brand new features and capabilities and the benefits it will bring to their businesses.

Kicking off at Newcastle’s St James’ Park on 8<sup>th</sup> June 2010, the events will tour the UK stopping at famous venues including the Murrayfield Stadium in Edinburgh, Manchester United’s Old Trafford, Arsenal’s Emirates Stadium and the Celtic Manor in Wales.

Mark Lofthouse, CEO of Mortgage Brain, comments, “As well as giving brokers the opportunity to see live demonstrations we will also be offering detailed training on the brand new system. Additionally, brokers will see how they can earn extra commission from third party product sales as well as having the opportunity to network with peers and listen to industry speakers give an insight into the current UK mortgage market.”

Set to revolutionise the mortgage sourcing industry, the **ALL NEW** MortgageBrain is the first and only sourcing system designed to be used both offline and online and includes a wealth of features not available anywhere else.

From one screen, intermediaries using the system can now conduct around 90% of the mortgage search and selection process, conduct multiple client specific searches, generate personalised best buy tables and much more.

**More/...**

Since the first announcements were made and demonstrations were given, 96% of brokers have said that the **ALL NEW** MortgageBrain is better than their current sourcing system.

For further information on the new system and to book a place at one of the National Launch Events visit [www.mortgagebrainexpo.co.uk](http://www.mortgagebrainexpo.co.uk).

- **Ends** -

## **NOTES TO EDITORS**

### **About Mortgage Brain Limited**

- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- MBL Holdings, formed in 1986, is jointly owned by Abbey (Including Alliance & Leicester), The Lloyds Banking Group (including C&G, Halifax, Bank of Scotland, Lloyds TSB Scotland, Intelligent Finance, Birmingham Midshires), Nationwide (including The Mortgage Works), Northern Rock, Royal Bank of Scotland (including NatWest) and Barclays Woolwich.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 65% of the new business mortgage market within the UK.
- MBL Holdings currently has over 26,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner.

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