

## News Release

July 21, 2010

### **PMS selects ALL NEW MortgageBrain**

PMS, part of the Sesame Bankhall Group and the largest mortgage and ancillary service distributor, has selected Mortgage Brain's all new sourcing system as one of its preferred mortgage sourcing solutions.

As part of the agreement, PMS will now be offering its members instant access to the **ALL NEW** MortgageBrain sourcing system to enable them to conduct a quick, yet thorough whole-of-market search and selection process for their clients.

The system's unique online and offline functionality and its multiple client search capability were highlighted as two of the areas where the system would assist in streamlining the mortgage advice and sales process for its members.

Rob McCoy, Senior Product and Communications Manager at PMS comments, "We have a strong commitment to finding new solutions that help our members manage their business efficiently and effectively.

"The features and capabilities of Mortgage Brain's new sourcing system take mortgage sourcing to a new level and we have no doubt that it will not only meet, but exceed, our members' expectations now and well into the future."

Available now, the **ALL NEW** MortgageBrain offers unrivalled sourcing capabilities and is the first and only sourcing system designed to be used both offline and online and provides brokers with facilities and features not available anywhere else.

From one screen, intermediaries using the system can now conduct around 90% of the mortgage search and selection process, conduct multiple client specific searches, generate personalised best buy tables and much more.

- **Ends** -

## **NOTES TO EDITORS**

### **About Mortgage Brain Limited**

- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- MBL Holdings, formed in 1986, is jointly owned by Abbey (Including Alliance & Leicester), The Lloyds Banking Group (including C&G, Halifax, Bank of Scotland, Lloyds TSB Scotland, Intelligent Finance, Birmingham Midshires), Nationwide (including The Mortgage Works), Northern Rock, Royal Bank of Scotland (including NatWest) and Barclays Woolwich.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 65% of the new business mortgage market within the UK.
- MBL Holdings currently has over 26,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner.

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