



Uinsure appoints RSA to its panel

Uinsure, the general insurance provider, has appointed RSA to its panel, boosting the competitiveness of rates and terms mortgage advisers and IFAs can offer.

RSA, which is currently celebrating its 300th anniversary, is one of the largest and most respected insurance providers in the world; its global network provides property, casualty, motor and household insurance to over 20 million people worldwide.

Uinsure is also reducing the cost of premiums for consumers by decreasing the commissions that it pays to 27.5% from 30%. This move is in response to direct feedback from advisers who requested lower premiums for their clients. The new commission rate is still market leading and the whole 2.5% will be passed onto consumers in the form of lower premiums.

RSA's personal lines broker trading director Daniel Venner said: "General Insurance is becoming a more and more important part of the IFA offering and they are taking more time to ensure the solution for their individual customers is appropriate.

"RSA is pleased to be joining the Uinsure panel as it is a great opportunity to reach more IFAs with our products and terms.

"This increases the offering for Uinsure and it gives us a great chance to write more mortgage lead home insurance business."

Simon Taylor, founder and chief executive of Uinsure, added: "The appointment of RSA, one of the country's most prestigious insurers, will enable advisers to offer their clients access to one of the world's most well respected insurance brands while it will also significantly enhance the Uinsure proposition.

"This move, along with the lowering of commissions, is the first of a number of initiatives we will be undertaking over the coming months.

"Uinsure was created in response to adviser demand and we continue to listen to feedback and improve our proposition in order to provide the easiest to use system and the most competitive insurance in the UK.

For further information visit <https://www.uinsure.net/Home/> or call **0844 844 3844** today.