

## Brokers gave it a go at Mortgage Brain's new events

**UK, May 20, 2015:** Mortgage Brain, the multi-award winning mortgage technology solutions provider, has hailed the launch of its new 'Give it a Go' events as an unprecedented success.

Taking place throughout the country during February, March and April 2015, the seven, free to attend 'Give it a Go' events were put together to support the launch of MortgageBrain Anywhere, Mortgage Brain's new and totally online sourcing system.

More than 100 mortgage intermediaries have trialled MortgageBrain Anywhere following the first series of events and the feedback has been extremely positive with attendees having the chance to see how the industry's newest and most innovative mortgage sourcing system works with just an internet connection.

Encouraged to bring along laptops, Macs, iPads or tablets, attendees were given 'live' walkthroughs of the new sourcing system as they followed Mortgage Brain's experts on their own devices.

Tom Pyart from The Ethical Partnership attended one of the events and commented that he was, "Very impressed with the new system. It is very easy to use and the support received from the event was very useful".

Brian Shelley, from Brian Shelley Insurance, said the events gave "an excellent insight into MortgageBrain Anywhere", and is keen to follow up with some further webinar training.

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- 2 -

Mark Lofthouse, CEO of Mortgage Brain, adds, "We were delighted to see so many brokers at the first series of 'Give it a Go' events and even more pleased with their comments and feedback.

"With MortgageBrain Anywhere brokers have the freedom and a new level of flexibility to source mortgages on any device or platform and these events were put together so they can see, first-hand, just how fast and easy it is to use.

"By using MortgageBrain Anywhere brokers can now provide new levels of service and interaction with their clients by conducting quick, yet thorough, whole-of-market mortgage searches and KFI production on any device and in any location."

During the first few months since it went on general release, well over 1,000 mortgage brokers and financial advisers have adopted the new system.

A host of national mortgage networks, clubs, corporate firms and hundreds of individual brokers have contributed to the rapid growth by selecting MortgageBrain Anywhere as their preferred technology solution for mortgage sourcing.

MortgageBrain Anywhere is a new addition to Mortgage Brain's suite of award-winning mortgage technology solutions and is an online alternative to MortgageBrain Classic, its market-leading desktop sourcing system.

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## **NOTES TO EDITORS**

### **About Mortgage Brain Limited**

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- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays Woolwich, The Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander and Virgin Money.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 70% of the new business mortgage market within the UK.

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- Mortgage Brain Holdings Limited currently has over 20,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner and has won a number of industry awards including the 2010, 2011 and 2012 Mortgage Strategy 'Best Technology Provider' Award, the Pink Service Award for 'Best Technology Provider', and 'Technology Advocate of the Year' at the 2010, 2011, 2012 and 2013 British Mortgage Awards.

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