

## Digital advice and GDPR take centre stage at Mortgage Vision 2017

**UK, September 20, 2017:** Advice on how advisers can create their own digital customer experience using the technology available and the impact of GDPR are just two of the topics taking centre stage at this year's Mortgage Vision events.

An impressive line-up of event partners and sponsors, as well as two new locations - including a visit to Northern Ireland - also form part of this year's series of events, which take place later this month and run throughout October and November.

Supporting all areas of an adviser's business, the 2017 Mortgage Vision events, organised and hosted by Mortgage Brain, will give attendees a fresh insight into the UK housing market as well as providing inspiration for improving business performance and revenue.

AMI (The Association of Mortgage Intermediaries) and Nationwide and The Mortgage Works will also be in attendance, sitting alongside Mortgage Brain as headline speakers.

Attendees will benefit from insightful presentations looking at why the economy has been more robust than many anticipated and an overview of current and future opportunities for the broker.

Discussions around the changes required due to the forthcoming Senior Managers and Certification Regime, plus the importance of cyber security and the impact of the new General Data Protection Regulation (GDPR) will also take place.

**More/...**

Mark Lofthouse, CEO of Mortgage Brain, comments, "With ongoing discussions and commentary in the industry about the influence of the digital age and the customer journey, we're using this year's events as a platform to look closely at how single or multi-adviser firms can, with limited effort, create their own digital customer journey using technology already available to them.

"The current appetite for digital advice solutions coupled with further changes to regulation and compliance on the horizon, the Mortgage Vison events offer advisers a perfect opportunity to keep abreast and find support and solutions to current and future challenges, and learn from senior figures in the industry."

The 10 nationwide events will also feature exclusive round table discussions from leading industry organisations including, Coventry for Intermediaries, ConveyancingBrain, Fluent Money for Advisers, OneSavings Bank, Mortgage Brain, Nationwide and The Mortgage Works, Royal London, Santander for Intermediaries and Skipton Intermediaries.

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## About Mortgage Brain Limited

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- [Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.
- Its integrated product suite includes First and Second Charge mortgage and Conveyancing sourcing - [MortgageBrain Classic](#), [MortgageBrain Anywhere](#), [LoansBrain](#) & [ConveyancingBrain](#), point-of-sale, CRM, compliance system - [the Key](#), online mortgage submission - [Mortgage Trading Exchange \(MTE\)](#), websites, calculators, plugins - [MortgageBrain B2C](#) and Data Analysis & Lending Solutions.
- Mortgage Brain has over 20,000 users of its products and services and is a Microsoft Gold Certified Partner.
- Industry awards include 4 times winner 'Best Technology Provider' at the Mortgage Strategy Awards, the Pink Service Award for 'Best Technology Provider', and 4 times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander & Virgin Money.

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