

PRESS RELEASE

Further expansion for Mortgage Brain following three new appointments

UK, SEPTEMBER 25, 2018: Innovative mortgage technology expert, Mortgage Brain, has expanded its sales team with three new appointments following continued growth and success across all business areas.

Josh Christie, Kosta Kostadinov and Sophia Smith have been appointed as new telephone sales advisers in Mortgage Brain's Croydon-based Direct Sales team and are responsible for supporting and enhancing Mortgage Brain's sales strategy and developing new opportunities to deliver market leading solutions to new and existing intermediary and lender partners.

Mark Loffhouse, Mortgage Brain's CEO comments, "With increased market share across our lead generation, sourcing, CRM and POS, and mortgage submission solutions; as well as leading the field in the development and delivery of the digital customer journey, we are entering another period of accelerated growth and I'm delighted to welcome Josh, Kosta and Sophia to the team.

"Individually and collectively they bring a wealth of knowledge, experience and expertise, which will be of immense value to our customers."

Mortgage Brain has seen year-on-year growth for many years as a result of continuous innovation and product investment supported by excellent sales and customer service. It recently completed a £2.5 million expansion and re-development of its Croydon-based office.

More/...



- 2 -

In addition to the growth in use of its mortgage sourcing and point-of-sale solutions, the company recently announced two major industry initiatives – the launch of Lendex, a next generation digital lender gateway, and its unique 'Multi-DIP' proposition.

Lendex is a brand-new online gateway, providing an unrivalled level of direct access to Lenders. Fast and simple to use, Lendex will secure Decisions in Principle (DIPs) direct from Lenders in less than 30 seconds. It will provide a modern process to digitally complete, submit (together with documents), administer and track full mortgage applications.

Through Lendex, Mortgage Brain will also uniquely offer APIs to the wider market on behalf of participating Lenders. It offers a quick, secure and affordable alternative to Lenders building their own APIs. Open to all Lenders regardless of size, Lendex delivers real and tangible benefits to all.

- Ends -

ABOUT MORTGAGE BRAIN LIMITED:

- [Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.
- Its integrated product suite includes;
 - First and Second charge, whole of market, online and desktop mortgage sourcing systems [MortgageBrain Classic](#) and [MortgageBrain Anywhere](#)
 - Standalone second charge sourcing website [LoansBrain](#)
 - Case tracking and quoting comparison portal [ConveyancingBrain](#)
 - Point-of-sale, CRM and compliance system with online client portal [the Key](#)
 - The multi-lender digital gateway, mortgage application platform, accounting for 60% of UK Lending [MTE, Mortgage Trading Exchange](#)
 - Websites, calculators, plugins [MortgageBrain B2C](#)
 - Lead Generation Suite for Advisers, including consumer facing app, website and Amazon Echo Skill [UKMortgages](#)
 - Data Analysis & Lending Solutions.
- Mortgage Brain has over 22,000 users of its products and services and is a Microsoft Gold Certified Partner.
- Industry awards include 4 times winner 'Best Technology Provider' at the Mortgage Strategy Awards, winner of the Best Sourcing System at the Financial Reporter Awards and 4 times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander & Virgin Money.



FOR FURTHER PRESS INFORMATION, PLEASE CONTACT:

Damion Clark at the Mortgage Brain Press Office. **Tel:** 07789 911314 or 01353 667934
Email: damion@realpublicrelations.com

FOR ALL OTHER ENQUIRIES, PLEASE CONTACT:

Mark Loffhouse, CEO of Mortgage Brain. **Tel:** 07776 143 056 or 01527 557203
Email: mark.loffhouse@mortgage-brain.co.uk

