

Mortgage Brain and Berkeley Alexander integration offers free licence fees!

UK, January 9, 2014: Technology solutions provider, Mortgage Brain, has teamed up with general insurance provider, Berkeley Alexander, to give Mortgage Brain customers instant access to BA's GI platform and the opportunity for advisers to get their Mortgage Brain sourcing and compliance system's subscription free.

Launched today, the '**BA Bonanza**' incentive is part of an enhanced systems integration between **ALL NEW** MortgageBrain and Berkeley Alexander, and by simply putting a number of home insurance and ASU cases through Berkeley Alexander each month, Mortgage Brain users have the chance to get their monthly subscription paid for.

With one click and automatic pre-population of relevant client data, Mortgage Brain sourcing users can now gain instant access to Berkeley Alexander's extensive range of insurance products including ASU, MPPI and home insurance policies.

Brokers who complete four new insurance cases per month will get their sourcing system subscription for the following month paid for as part of the 'BA Bonanza' campaign.

Mark Lofthouse, CEO of Mortgage Brain comments, "The introduction of a new integration supported by the 'BA Bonanza' initiative is just one of many planned for our suite of market leading technology solutions, which are all designed to help meet the changing needs of brokers and the mortgage market.

"The ability to quickly and efficiently source and submit insurance quotes as part of the mortgage advice and sales process has proved to be a big hit with our customers and we're delighted to have enhanced our service offering with a more sophisticated integration with a company like Berkeley Alexander."

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Mark Hutchings, Sales and Marketing Director, at Berkeley Alexander, adds, “Mortgage Brain clearly leads the field in the provision of the best technology solutions for brokers and we’re delighted to have completed this integration to promote and illustrate our range of GI products on its systems.

“Our ‘BA Bonanza’ initiative really is a win win for brokers. Not only will they be able to benefit from commission levels of up to 27.5% for GI business put through Berkeley Alexander, they’ll also potentially be able to get their monthly mortgage sourcing and compliance subscriptions for free.”

- Ends -

NOTES TO EDITORS

About Mortgage Brain Limited

- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays Woolwich, The Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander and Virgin Money.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 70% of the new business mortgage market within the UK.
- Mortgage Brain Holdings Limited currently has over 20,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner and has won a number of industry awards including the 2010, 2011 and 2012 Mortgage Strategy ‘Best Technology Provider’ Award, the Pink Service Award for ‘Best Technology Provider’, and ‘Technology Advocate of the Year’ at the 2010, 2011, 2012 and 2013 British Mortgage Awards.

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