

PRESS RELEASE

Mortgage Brain shares vision and strategy with UK Lenders

UK, JUNE 18, 2018: Leading Mortgage technology expert, Mortgage Brain, revealed its vision and technology strategy for the next generation at three exclusive events held last week.

Forty six lenders were represented at the three 'Strategy Forums', at which Mortgage Brain shared its innovative plans to drive knowledge to the customer, make more accurate information available from the outset and enable better informed decisions to be made earlier in the advice process.

As part of its strategic development and visionary plans, Mortgage Brain also used the events to pre-announce two new initiatives; the launch of Lendex, a next generation digital lender gateway and its unique 'Multi-DIP' proposition.

Lendex is a brand-new online gateway, providing an unrivalled level of direct access to Lenders. Fast and simple to use, Lendex will secure Decisions in Principle (DIPs) direct from Lenders in less than 30 seconds. It will provide a modern process to digitally complete, submit (together with documents), administer and track full mortgage applications.

Through Lendex, Mortgage Brain will also uniquely offer APIs to the wider market on behalf of participating Lenders. It offers a quick, secure and affordable alternative to Lenders building their own APIs. Open to all Lenders regardless of size, Lendex delivers real and tangible benefits to all.

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Mortgage Brain also shared its innovative and unique 'Multi-DIP' concept, which is set to overhaul the mortgage advice and sales process. A number of Lenders have now committed to being Foundation Partners, who will work closely with Mortgage Brain to deliver this truly transformational initiative.

Mark Loffhouse, CEO of Mortgage Brain, comments, "We're delighted with the tremendous vote of confidence and support from Lenders who have attended our events last week.

We are looking forward to an exciting future, bringing these initiatives to fruition and delivering on our promises for the benefit of our customers and the whole industry, as we have done many times before."

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ABOUT MORTGAGE BRAIN LIMITED:

- [Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.
- Its integrated product suite includes:
 - First and Second charge, whole of market, online and desktop mortgage sourcing systems [MortgageBrain Classic](#) and [MortgageBrain Anywhere](#)
 - Standalone second charge sourcing website [LoansBrain](#)
 - Case tracking and quoting comparison portal [ConveyancingBrain](#)
 - Point-of-sale, CRM and compliance system with online client portal [the Key](#)
 - The multi-lender mortgage application platform, accounting for 60% of UK Lending [MTE, Mortgage Trading Exchange](#)
 - Websites, calculators, plugins [MortgageBrain B2C](#)
 - Lead Generation Suite for Advisers, including consumer facing app, website and Amazon Echo Skill [UKMortgages](#)
 - Data Analysis & Lending Solutions.
- Mortgage Brain has over 22,000 users of its products and services and is a Microsoft Gold Certified Partner.
- Industry awards include 4 times winner 'Best Technology Provider' at the Mortgage Strategy Awards, winner of the Best Sourcing System at the Financial Reporter Awards and 4 times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander & Virgin Money.

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