

Mortgage Brain technology makes Sense to financial adviser network

UK, July 17, 2017: Sense Network has become the latest company to select Mortgage Brain as its preferred partner for the delivery of mortgage sourcing software solutions to its Appointed Representatives.

As part of the new agreement, Sense Network's ARs have access to Mortgage Brain's whole-of-market sourcing systems, including its innovative online sourcing solution, MortgageBrain Anywhere, and its desktop system, MortgageBrain Classic – which now features a fully integrated second charge sourcing capability.

Both systems have been developed to provide seamless integration with Sense Network's current back office system and will enable its ARs to complete an accurate and thorough, first and second charge mortgage search and selection process for their clients.

John Netting, Compliance Director, at Sense Network, comments, "With changes in regulation and customer needs the mortgage advice and sales process continues to evolve and our role is to provide tangible support and assistance to our ARs looking to prosper in the market. Technology plays a key role in this and we have a strong commitment to provide our ARs with the very best technology solutions available.

"Mortgage Brain offers this and so much more. Its flexibility and adaptability to set up its systems to offer seamless integration with our back office system was a key factor in this project and its proving a great success. Mortgage Brain's ethos of delivering pioneering technology solutions for advisers mirrors ours and we're committed to developing this partnership."

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Mark Loffhouse, CEO of Mortgage Brain, comments, "With 99.9% product data accuracy and over 200 advanced search criteria, our sourcing systems are the most accurate systems available and are the perfect solution for Sense Network's ARs to source the best mortgages for their clients.

"We're delighted to be working with Sense Network and rolling our adviser centric and advanced systems out to its advisers."

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About Mortgage Brain Limited

- [Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.
- Its integrated product suite includes Mortgage, Secured Loan and Conveyancing sourcing - [MortgageBrain Classic](#), [MortgageBrain Anywhere](#), [LoansBrain](#) & [ConveyancingBrain](#), point-of-sale, CRM, compliance system - [the Key](#), online mortgage submission - [Mortgage Trading Exchange \(MTE\)](#), websites, calculators, plugins - [MortgageBrain B2C](#) and Data Analysis & Lending Solutions.
- Mortgage Brain has over 20,000 users of its products and services and is a Microsoft Gold Certified Partner.
- Industry awards include 4 times winner 'Best Technology Provider' at the Mortgage Strategy Awards, the Pink Service Award for 'Best Technology Provider', and 4 times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander & Virgin Money.

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