

Mortgage Vision events set new attendance record

UK, November 30, 2017: The 2017 series of Mortgage Vision events, organised and hosted by Mortgage Brain, saw a 22% per cent uplift in adviser attendance setting a new record in the event's eight year history.

Almost 1,100 mortgage advisers attended the ten, free-to-attend, events, with 95% of attendees rating them as 'excellent' or 'very good' and 99% saying they would recommend them to their peers.

The impact of GDPR and the creation of the digital customer experience were two of the main topics this year with headline presentations from AMI, Nationwide and The Mortgage Works, and Mortgage Brain giving presentations on the UK housing market and offering advisers solutions for improving business performance.

Each event also featured exclusive round table discussions from leading industry organisations including, Coventry for Intermediaries, ConveyancingBrain, Fluent Money for Advisers, OneSavings Bank, Mortgage Brain, Nationwide and The Mortgage Works, Royal London, Santander for Intermediaries and Skipton Intermediaries.

Mark Loffhouse, CEO of Mortgage Brain, comments, "One of our key objectives over the past few years was to create a series of events that provide real and tangible support to help advisers and offer solutions to some of the current issues and opportunities that they may be facing.

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“The presentations from our headline speakers offered a unique insight into the latest housing market trends and predictions, and the opportunity for advisers to have face to face discussions with their peers and industry leaders, proved extremely popular.

“We're absolutely delighted with the success of the Mortgage Vision events this year and would like to thank everyone for the feedback and support.”

Zahid Khalid, an AR from Lighthouse attended the event in Manchester and said, “This year's Mortgage Vision event was a great day with lots of information and great speakers giving up-to-date information.”

Neil Parker, a DA adviser from Birmingham, added that the Mortgage Vision events are, “Good to get up to date knowledge of lenders and providers as well as keeping in touch with the latest regulatory changes.”

The Mortgage Vision events take place each year during September, October and November. For more information visit: www.mortgagevision.net

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About Mortgage Brain Limited

- [Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.
- Its integrated product suite includes First and Second Charge mortgage and Conveyancing sourcing - [MortgageBrain Classic](#), [MortgageBrain Anywhere](#), [LoansBrain](#) & [ConveyancingBrain](#), point-of-sale, CRM, compliance system - [the Key](#), online mortgage submission - [Mortgage Trading Exchange \(MTE\)](#), websites, calculators, plugins - [MortgageBrain B2C](#) and Data Analysis & Lending Solutions.
- Mortgage Brain has over 20,000 users of its products and services and is a Microsoft Gold Certified Partner.
- Industry awards include 4 times winner 'Best Technology Provider' at the Mortgage Strategy Awards, the Pink Service Award for 'Best Technology Provider', and 4 times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander & Virgin Money.

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