

## MortgageBrain Anywhere set to enhance sourcing system offering for SimplyBiz

**UK, March 23, 2015:** Leading financial support services provider, SimplyBiz, has enhanced its mortgage sourcing system offering for its Members with the inclusion of MortgageBrain Anywhere as one of its preferred mortgage sourcing technology solutions.

In its drive to deliver the best technology systems to support the firms who use its services, SimplyBiz is now offering its Member Firms instant access to Mortgage Brain's award winning MortgageBrain Classic sourcing system and its new and totally online solution, MortgageBrain Anywhere.

As part of the agreement, SimplyBiz Members will now be able to choose from either of Mortgage Brain's comprehensive sourcing systems to enable them to manage the complete mortgage product search and selection process for their clients.

Martin Reynolds, Chief Executive of SimplyBiz Mortgages, commented: "As a support services provider for financial advisers we never lose sight of the day to day issues that our Members face, and the importance they place on spending more time with clients whilst increasing professionalism and profitability.

"The advances Mortgage Brain has made to its sourcing systems are second to none. MortgageBrain Anywhere is incredibly fast and easy to use and we have no doubt that its online and any device capabilities will streamline the mortgage advice process by allowing our members to conduct a thorough whole-of-market search and selection process more quickly than ever."

**More/...**

Optimised for PCs, Macs, the iPad and Android tablets, MortgageBrain Anywhere can be 'driven' by touch or mouse and is fast, accurate, covers the whole-of-market, and has been designed to be device independent.

Brokers can start a case on a laptop at home, for example, and continue on another PC at the office and pick it up again on an iPad at a later date.

Mark Loffthouse, CEO of Mortgage Brain, comments, "We're absolutely delighted with the success and widespread adoption of MortgageBrain Anywhere and are looking forward to working with SimplyBiz and rolling the system out to its Members.

"The feedback we've received since the first announcements were made has been absolutely amazing and SimplyBiz's recent endorsement is extremely welcome and a clear indication of MortgageBrain Anywhere's innovative mortgage sourcing features and capabilities."

MortgageBrain Anywhere is a new addition to Mortgage Brain's suite of award-winning mortgage technology solutions and is an online alternative to MortgageBrain Classic, its market-leading desktop sourcing system.

- Ends -

## **NOTES TO EDITORS**

### **About Mortgage Brain Limited**

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- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays Woolwich, The Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander and Virgin Money.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 70% of the new business mortgage market within the UK.
- Mortgage Brain Holdings Limited currently has over 20,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner and has won a number of industry awards including the 2010, 2011, 2012 and 2015 Mortgage Strategy 'Best Technology Provider' Award, the Pink Service Award for 'Best Technology Provider', and 'Technology Advocate of the Year' at the 2010, 2011, 2012 and 2013 British Mortgage Awards.

# MortgageBrain

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