

Mortgage Brain appoints new Sales and Marketing Director

UK, November 25, 2015: Mortgage Brain, the multi-award winning mortgage technology solutions provider, has appointed Roger Crocker as its new Sales and Marketing Director.

Roger's previous roles include Head of Protection Propositions & Strategic Partnerships and Head of Technology, Protection & General Insurance at Sesame Bankhall Group, as well as Business Change & Propositions Manager at AXA. He joins Mortgage Brain's board of directors at a time of rapid growth and expansion as a result of its continuous product investment programme.

He will take responsibility for determining and delivering Mortgage Brain's sales and marketing strategy, identifying and developing new opportunities to deliver solutions to new and existing lender and intermediary customers and will lead Mortgage Brain's marketing and external communications programme.

Mark Lofthouse, CEO of Mortgage Brain, comments, "I am pleased to welcome Roger into his new role. The continued growth and development of our market leading technology solutions places us in a very strong position within the market and it is important that we have the right people in place to assist us in achieving our growth plans.

"With over 30 years experience in the financial services industry Roger has a wealth of knowledge and experience and is extremely well placed to help us to continue our success and drive the business forward."

Roger adds, "I am delighted to be joining Mortgage Brain; these are exciting times and I am pleased to have the opportunity to play an important role in the continued development and growth of the businesses."

NOTES TO EDITORS

About Mortgage Brain Limited

- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays Woolwich, The Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander and Virgin Money.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 70% of the new business mortgage market within the UK.
- Mortgage Brain Holdings Limited currently has over 20,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner and has won a number of industry awards including the 2010, 2011, 2012 and 2015 Mortgage Strategy 'Best Technology Provider' Award, the Pink Service Award for 'Best Technology Provider', and 'Technology Advocate of the Year' at the 2010, 2011, 2012 and 2013 British Mortgage Awards.

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