

## Optimum Credit partners with LoansBrain for product distribution

**UK, May 31, 2016:** Optimum Credit, one of the UK's specialist providers of second charge mortgages, has partnered with LoansBrain, Mortgage Brain's free online secured loans sourcing system, for the distribution of its products.

The agreement sees LoansBrain, which was launched in January this year, becoming the first ever sourcing system to feature the specialist lenders' products. Optimum Credit's competitive mortgages, including fixed and variable rate products, are now available at the touch of a button, to all users of [www.loansbrain.co.uk](http://www.loansbrain.co.uk), Mortgage Brain's free online, whole-of-market second charge sourcing system.

Launched well ahead of the introduction of the Mortgage Credit Directive (MCD) to satisfy both adviser and customer demand, LoansBrain has been positively received with over 3,000 visitors in its first four months.

Offering both quick and detailed second charge sourcing options, LoansBrain is free to all and enables advisers to choose to advise clients on the best products available, or to simply forward a client's details to the master broker who can then manage the advice and application process.

Simon Mules, Commercial Director at Optimum Credit, comments, "Mortgage Brain's sourcing systems are the most accurate and preferred in the industry so it made perfect sense to choose LoansBrain to be the first sourcing solution to showcase our products"

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"We've been hugely impressed with both Mortgage Brain's professionalism and approach to this partnership and we're delighted that our products are now available on LoansBrain and that its users will have instant access to them."

Roger Crocker, Mortgage Brain's Sales and Marketing Director, adds, "The feedback and response we've received from advisers and lenders since the launch of LoansBrain has been fantastic and is testament to the system's features and capabilities and the role it is playing in assisting brokers with the sourcing of second charge mortgages. "

"We're absolutely delighted that Optimum Credit has chosen LoansBrain as its first sourcing solution to promote and distribute its products. With second charge mortgages currently front and centre in a broker's mind, LoansBrain users now, with the inclusion of Optimum Credit's products, have greater choice and certainty of being able to offer a secured loan mortgage service which meets their client's individual needs."

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## **NOTES TO EDITORS**

### **About Mortgage Brain Limited**

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- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays Woolwich, The Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander and Virgin Money.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 70% of the new business mortgage market within the UK.
- Mortgage Brain Holdings Limited currently has over 20,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner and has won a number of industry awards including the 2010, 2011, 2012 and 2015 Mortgage Strategy 'Best Technology Provider' Award, the Pink Service Award for 'Best Technology Provider', and 'Technology Advocate of the Year' at the 2010, 2011, 2012 and 2013 British Mortgage Awards.

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