

## PRESS RELEASE

### Major growth for Mortgage Brain

**UK, FEBRUARY 13, 2018:** Mortgage technology expert, Mortgage Brain, welcomed over 2,000 new customers during 2018 with a host of national networks, corporate firms and individual adviser firms choosing to use one or more of its products and services.

With its next generation digital lender gateway, Lendex, due for launch in Q3 2019 and recently demonstrated to a number of lenders and networks, and its proven API capabilities and true end-to-end fully integrated solutions, 2019 also looks set to be another year of record growth and expansion for Mortgage Brain.

A number of new customers – including Censeo, Intelligence Mortgage Solutions, Your Expert Group, Affinity Mortgages and Your Mortgage Solutions - as well as a number of contract renewals and user license increases, have all contributed to Mortgage Brain's growth throughout 2018.

Andrew Cook, Managing Director at Intelligence Mortgage Solutions, comments, "Mortgage Brain has proved, time after time, that its technology solutions are best of breed. Its record of achievement speaks for itself and whilst we were given the option to move to a competitor system, the features and capabilities that Mortgage Brain's systems offer, as well as its continuous product development plans and its unrivalled customer support, made them the perfect partner choice by far.

"Mortgage Brain's vision to support the intermediary mortgage market mirrors ours and we're delighted to have agreed a new long-term contract, particularly to drive forward initiatives to integrate more fully with lenders and reduce adviser re-keying."

**More/...**



- 2 -

Mark Lofthouse, CEO of Mortgage Brain, adds, "With increased market share across our fully integrated lead generation, CRM and POS, sourcing, and digital mortgage submission solutions, as well as leading the field in the development and delivery of the digital customer journey, we are entering yet another period of accelerated growth and expansion and we're looking forward to an exciting 2019."

Mortgage Brain has seen year-on-year growth for the past eight years and has built an enviable reputation for the delivery of several innovative industry 'firsts' as a result of continuous innovation and product investment.

Last year the company broke new ground by becoming the first UK mortgage tech company to enter the voice recognition market with the development and launch of the first ever Mortgage Skill 'UKMortgages' on Amazon Echo, as well as announcing the launch of its brand-new online lender gateway, Lendex.

Providing an unrivalled level of direct access to Lenders, Lendex will secure Decisions in Principle (DIPs) direct from Lenders in less than 30 seconds and will provide a modern process to digitally complete, submit (together with documents), administer and track full mortgage applications.

Through Lendex, Mortgage Brain will also offer APIs to the wider market on behalf of participating Lenders. It offers a quick, secure and affordable alternative to Lenders building their own APIs.

"The commitment and support we've received since the launch of Lendex was announced has been fantastic", adds Mark. "Following our recent demonstrations there is a real air of excitement about the gateway's capabilities and the obvious benefits it will bring to the adviser and lender community.

**More/...**



- 3 -

"With nine major lenders already confirming their commitment to accepting digital mortgage transactions via Lendex, and detailed discussions progressing with a further 11 lenders, the gateway has been wholeheartedly embraced by the mortgage industry."

- Ends -

## ABOUT MORTGAGE BRAIN LIMITED:

- [Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.
- Its integrated product suite includes:
  - First and Second charge, whole of market, online and desktop mortgage sourcing systems [MortgageBrain Classic](#) and [MortgageBrain Anywhere](#)
  - Standalone second charge sourcing website [LoansBrain](#)
  - Case tracking and quoting comparison portal [ConveyancingBrain](#)
  - Point-of-sale, CRM and compliance system with online client portal [The Key](#)
  - The multi-lender digital gateway, mortgage application platform, accounting for 60% of UK Lending [MTE, Mortgage Trading Exchange](#)
  - Websites, calculators, plugins [MortgageBrain B2C](#)
  - Lead Generation Suite for Advisers, including consumer facing app, website and Amazon Echo Skill [UKMortgages](#)
  - Data Analysis & Lending Solutions.
- Mortgage Brain has over 22,000 users of its products and services and is a Microsoft Gold Certified Partner.
- Industry awards include 4 times winner 'Best Technology Provider' at the Mortgage Strategy Awards, winner of the Best Sourcing System at the Financial Reporter Awards and 4 times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander & Virgin Money.

### FOR FURTHER PRESS INFORMATION, PLEASE CONTACT:

**Damion Clark** at the Mortgage Brain Press Office. **Tel:** 07789 911314 or 01353 667934  
**Email:** [damion@realpublicrelations.com](mailto:damion@realpublicrelations.com)

### FOR ALL OTHER ENQUIRIES, PLEASE CONTACT:

**Mark Loffhouse**, CEO of Mortgage Brain. **Tel:** 07776 143 056 or 01527 557203  
**Email:** [mark.loffhouse@mortgage-brain.co.uk](mailto:mark.loffhouse@mortgage-brain.co.uk)

