

## PRESS RELEASE

### Fluent Mortgages commits to Mortgage Brain's Lendex

**UK, October 08 2020:** Mortgage distributor Fluent Mortgages has become the latest business to commit to integrating with Mortgage Brain's new multi-lender submission and application gateway Lendex.

Lendex is the latest innovation from Mortgage Brain, enabling advisers to request a Decision in Principle or submit a full mortgage application directly to the back office system of participating lenders through just one login, removing the need to have to log into individual lender websites. In addition, Lendex will help advisers meet their compliance requirements by providing a comprehensive audit trail.

The addition of Fluent Mortgages, which is due to take place in the next couple of months, will save advisers significant time as they will be able to populate information within Lendex directly from the Fluent CRM system.

A host of major mortgage lenders have already integrated with Lendex, with both Virgin Money and Nationwide Building Society going live in August, and further lenders due to be added shortly.

Tim Wheeldon, Chief Operating Officer at Fluent Mortgages, commented: "Lendex is the sort of technological innovation that will deliver benefits to advisers and clients alike, providing a more efficient, satisfying, and speedy mortgage process. At Fluent Mortgages we are always keen to support such developments and we look forward to working with Mortgage Brain on Lendex."

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Sharon Marshall, Sales Director at Mortgage Brain, said: "Lenders and distributors alike recognise the value of Lendex, and how it streamlines the mortgage process. It's exciting to have Fluent Mortgages on board, and we look forward to working with them to deliver the real and tangible benefits that Lendex brings."

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## ABOUT MORTGAGE BRAIN LIMITED:

[Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.

Its integrated product suite includes;

- First and Second charge, whole of market, online and desktop mortgage sourcing systems [MortgageBrain Classic](#) and [MortgageBrain Anywhere](#)
- Standalone second charge sourcing website [LoansBrain](#)
- Case tracking and quoting comparison portal [ConveyancingBrain](#)
- Point-of-sale, CRM and compliance system with online client portal [The Key](#)
- Multi-lender mortgage application platform [MTE, Mortgage Trading Exchange](#)
- New multi-lender online gateway due to launch in 2020 [Lendex](#)
- Websites, calculators, plugins [MortgageBrain B2C](#)
- Lead Generation Suite for Advisers, including consumer facing app, website and Amazon Echo Skill [UKMortgages](#)
- Criteria mortgage sourcing – [Criteria Hub](#)
- Affordability sourcing - [Affordability Hub](#)
- Data Analysis & Lending Solutions.

Mortgage Brain has over 25,000 users of its products and services and is a Microsoft Silver Certified Partner.

Four times winner 'Best Technology Provider' at the Mortgage Strategy Awards, winner of the Best Sourcing System at the Financial Reporter Awards and four times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.

Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, NatWest, Santander & Virgin Money.

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