

PRESS RELEASE

LiveMore Capital added to Criteria Hub

UK, December 08 2020: LiveMore Capital has become the latest lender to join Criteria Hub, the criteria-based sourcing solution from mortgage technology expert Mortgage Brain.

Criteria Hub provides advisers with the ability to search across thousands of different criteria to identify suitable lenders for their clients, including a host of additional criteria which may not be included on the websites of individual lenders. The range of criteria included on Criteria Hub was expanded in September following feedback from advisers to include the likes of sole application joint proprietor, the maximum number of stories with no lift present, and whether applicants on furlough are considered.

LiveMore Capital is the newest addition to Criteria Hub, with advisers now able to include its range of interest-only products, specifically for people aged 55 and over, in their criteria searches. There are currently more than 70 lenders live on Criteria Hub.

Alison Pallett, Director of Sales at LiveMore Capital said: "We are delighted to be a part of Criteria Hub. As a specialist lender we are keenly aware of the crucial role played by advisers and eager to support technological innovations like Criteria Hub which can help ease their workloads."

Neil Wyatt, sales and marketing director at Mortgage Brain, added: "This is an incredibly fast-moving time in the mortgage industry, with lenders changing their products and criteria. We know from the feedback we've had from advisers that

Criteria Hub has proven invaluable in helping advisers keep on top of these changes and quickly pick out which lenders will consider their clients.”

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ABOUT MORTGAGE BRAIN LIMITED:

[Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.

Its integrated product suite includes;

- First and Second charge, whole of market, online and desktop mortgage sourcing systems [MortgageBrain Classic](#) and [MortgageBrain Anywhere](#)
- Standalone second charge sourcing website [LoansBrain](#)
- Case tracking and quoting comparison portal [ConveyancingBrain](#)
- Point-of-sale, CRM and compliance system with online client portal [The Key](#)
- Multi-lender mortgage application platform [MTE, Mortgage Trading Exchange](#)
- New multi-lender online gateway due to launch in 2020 [Lendex](#)
- Websites, calculators, plugins [MortgageBrain B2C](#)
- Lead Generation Suite for Advisers, including consumer facing app, website and Amazon Echo Skill [UKMortgages](#)
- Criteria mortgage sourcing – [Criteria Hub](#)
- Affordability sourcing - [Affordability Hub](#)
- Data Analysis & Lending Solutions.

Mortgage Brain has over 25,000 users of its products and services and is a Microsoft Silver Certified Partner.

Four times winner 'Best Technology Provider' at the Mortgage Strategy Awards, winner of the Best Sourcing System at the Financial Reporter Awards and four times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.

Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, NatWest, Santander & Virgin Money.

FOR ALL ENQUIRIES, PLEASE CONTACT:

Press Office Tel: 01527 557220

Email: pressoffice@mortgage-brain.co.uk

Mark Loffhouse, CEO Mortgage Brain. **Tel:** 07776 143 056

Email: mark.loffhouse@mortgage-brain.co.uk

LiveMore Capital Background

LiveMore is founded upon the belief that the usual high street mortgage options available when you're 55 or over are limited and not good enough. A team of leading experts in mortgages and technology have come together to create a range of retirement interest only mortgages with interest rates fixed from 5 years, up to lifetime. LiveMore works with intermediary partners to revitalise this underserved market by bringing a mix of customer care, product innovation and technology, with the intention of creating a simple and seamless journey for customers.

LiveMore Capital Limited is authorised and regulated by the Financial Conduct Authority and is on the Financial Services Register no. 820578 and registered company no. 11630369 in England and Wales.

www.livemorecapital.com

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