

PRESS RELEASE

Mortgage Brain appoints Neil Wyatt as Sales and Marketing Director

UK, 11 September 2019: Leading mortgage technology expert, Mortgage Brain, has appointed Neil Wyatt as Sales and Marketing Director.

Neil Wyatt has over 20 years of experience in the mortgage industry and most recently held the position of Head of Distribution at Platform (The Co-operative Bank) for six years. Previous roles include Sales Director at Connect Mortgage Group and Head of Corporate Accounts at Mortgages Plc, where he was responsible for creating strategic relationships.

Neil brings a deep knowledge of the UK mortgage landscape and holds strong relationships with the intermediary and lender community. In his new role, he will be responsible for the sales and marketing proposition for Mortgage Brain and developing the growth strategy for the business.

Mark Loffhouse, CEO of Mortgage Brain comments: "Neil's appointment from October is in line with our vision and strategy to lead the way through innovation and delivery for the benefits of lenders, intermediaries and their customers. Neil brings a wealth of experience, and understands first-hand the needs and expectations of the market.

"Our focus at Mortgage Brain is to deliver our vision and ensure that our technology enables our customers to realise their goals. We have an ambitious and exciting long-term plan and Neil will be instrumental in delivering our new technologies and enhanced proposition to the market."

Neil Wyatt adds: "Mortgage Brain's ability to develop innovative technology that enhances the industry is enviable; it remains the only company to offer a full suite of technology services to the adviser community and its future plans for both lenders and intermediaries have the potential to transform how business is conducted today.

"I'm joining at pivotal time for the mortgage industry as a whole; with high expectations for technology providers to deliver. Mortgage Brain's passion for providing access to the best technology is obvious and I look forward to rising to the challenge - supporting and providing for the market. "

Neil's appointment reflects Mortgage Brain's commitment to investing in talented committed individuals and follows the appointment of Ken Deegan as Chief Technical Officer earlier this year as well as further hires in the development and delivery team.

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ABOUT MORTGAGE BRAIN LIMITED:

- [Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.
- Its integrated product suite includes;
 - First and Second charge, whole of market, online and desktop mortgage sourcing systems [MortgageBrain Classic](#) and [MortgageBrain Anywhere](#)
 - Standalone second charge sourcing website [LoansBrain](#)
 - Case tracking and quoting comparison portal [ConveyancingBrain](#)
 - Point-of-sale, CRM and compliance system with online client portal [The Key](#)
 - The multi-lender digital gateway, mortgage application platform, accounting for 60% of UK Lending [MTE, Mortgage Trading Exchange](#)
 - Websites, calculators, plugins [MortgageBrain B2C](#)
 - Lead Generation Suite for Advisers, including consumer facing app, website and Amazon Echo Skill [UKMortgages](#)
 - Criteria mortgage sourcing – [Criteria Hub](#)
 - Affordability sourcing - [Affordability Hub](#)
 - Data Analysis & Lending Solutions.
- Mortgage Brain has over 22,000 users of its products and services and is a Microsoft Gold Certified Partner.
- Four times winner 'Best Technology Provider' at the Mortgage Strategy Awards, winner of the Best Sourcing System at the Financial Reporter Awards and four times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander & Virgin Money.

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