

PRESS RELEASE

The Right Mortgage & Protection Network partners with Mortgage Brain for Criteria sourcing

UK, APRIL 29, 2019: Innovative mortgage and protection network, The Right Mortgage & Protection Network (TRM), has selected Mortgage Brain as its preferred partner for the delivery of criteria based sourcing for its mortgage advisers.

As part of the agreement, Criteria Hub - Mortgage Brain's criteria based sourcing solution - will now be made available to TRM's 450 Appointed Representative members, complementing the network's current mortgage sourcing and CRM technology solutions – MortgageBrain Anywhere, MortgageBrain Classic and The Key.

Recently enhanced to offer advisers more criteria choice and a unique way of highlighting the importance of their client's multiple selection options, Criteria Hub uses ground breaking technology to help advisers quickly and efficiently match the needs of the customer with those of the Lenders.

Adam Stretton, Managing Director at The Right Mortgage & Protection Network, comments, "As a successful Network our members rely on us to support them with the latest innovations and technology to help improve efficiency and enhance the service they offer their customers.

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- 2 -

"By adding Mortgage Brain's Criteria Hub to our current mortgage sourcing and CRM offering, our members now have access to the best and most complete point-of-sale and sourcing solutions available."

Mark Lofthouse, CEO of Mortgage Brain, adds, "We're delighted to be continuing and further developing a long and mutually beneficial partnership with TRM."

"The addition of Criteria Hub to our suite of award-winning, integrated, mortgage technology solutions further strengthens our ability to deliver the best and most innovative systems proposition available.

"The platform's extended multi-search functionality, with its 'critical criteria' selection option, will enable TRM's members to obtain and identify the most suitable Lenders in the shortest possible time, and enhance their customer's journey."

Mortgage Brain announced the acquisition of Criteria Hub last month, further cementing its position as the only technology provider to offer advisers a true and fully integrated, end-to-end mortgage process, from lead generation and customer engagement through advice to mortgage submission and completion.

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ABOUT MORTGAGE BRAIN LIMITED:

- [Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.
- Its integrated product suite includes:
 - First and Second charge, whole of market, online and desktop mortgage sourcing systems [MortgageBrain Classic](#) and [MortgageBrain Anywhere](#)
 - Standalone second charge sourcing website [LoansBrain](#)
 - Case tracking and quoting comparison portal [ConveyancingBrain](#)
 - Point-of-sale, CRM and compliance system with online client portal [The Key](#)
 - The multi-lender digital gateway, mortgage application platform, accounting for 60% of UK Lending [MTE, Mortgage Trading Exchange](#)
 - Websites, calculators, plugins [MortgageBrain B2C](#)
 - Lead Generation Suite for Advisers, including consumer facing app, website and Amazon Echo Skill [UKMortgages](#)



MortgageBrain

- Criteria mortgage sourcing – [Criteria Hub](#)
 - Data Analysis & Lending Solutions.
- Mortgage Brain has over 22,000 users of its products and services and is a Microsoft Gold Certified Partner.
- Industry awards include 4 times winner 'Best Technology Provider' at the Mortgage Strategy Awards, winner of the Best Sourcing System at the Financial Reporter Awards and 4 times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander & Virgin Money.

FOR FURTHER PRESS INFORMATION, PLEASE CONTACT:

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