

Intelliflo selects Mortgage Brain as sourcing partner for online mortgage solution

UK, November 3, 2015: Leading financial services IT software firm, Intelliflo - listed among the top 25 best performing privately owned technology companies in the UK - has partnered with Mortgage Brain to offer a complete online mortgage solution for its users.

The agreement sees MortgageBrain Anywhere – Mortgage Brain's newest and most innovative sourcing system – becoming the only online sourcing system to integrate with Intelliflo's web-based business management software, Intelligent Office.

More than 1,500 firms and 13,300 users with assets under advice of £212 billion who use Intelligent Office will now have access to MortgageBrain Anywhere to conduct a thorough, whole-of-market mortgage search and selection process for their clients – wherever they are.

Nick Eatock, Executive Chairman, at Intelliflo comments, "Continuing to expand the benefits we offer to our clients through innovation and partnerships with high quality business partners such as Mortgage Brain is all part of our 'best of breed' integration approach, giving them access to the most popular tools and providers all under one roof.

"The ability to use MortgageBrain Anywhere online and on any device or platform makes for a perfect integration with Intelligent Office. The system is proving to be hugely popular with our users and is seen as a great asset for providing a professional, fast and efficient mortgage sourcing service to their customers."

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MortgageBrain Anywhere is fast, accurate, covers the whole-of-market, and has been designed to be device independent.

Optimised for PCs, Laptops, Macs, the iPad and Android tablets, MortgageBrain Anywhere can be 'driven' by touch or mouse and is fast, intuitive and incredibly easy to use and will enable brokers to work quickly and efficiently to source and select the best products for their clients.

Mark Loffthouse, CEO of Mortgage Brain, comments, "We're absolutely delighted to be partnering with Intelliflo for the integration of MortgageBrain Anywhere with Intelligent Office. Its endorsement of our mortgage sourcing software is a clear indication of MortgageBrain Anywhere's innovative sourcing features and capabilities.

"With MortgageBrain Anywhere brokers have the freedom and a new level of flexibility to source mortgages on any device or platform that is convenient."

MortgageBrain Anywhere is the latest addition to Mortgage Brain's suite of award-winning mortgage technology solutions and is an online alternative to MortgageBrain Classic, its market-leading desktop sourcing system.

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NOTES TO EDITORS

About Mortgage Brain Limited

- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays Woolwich, The Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander and Virgin Money.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 70% of the new business mortgage market within the UK.
- Mortgage Brain Holdings Limited currently has over 20,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner and has won a number of industry awards including the 2010, 2011, 2012 and 2015 Mortgage Strategy 'Best Technology Provider' Award, the Pink Service Award for 'Best Technology Provider', and 'Technology Advocate of the Year' at the 2010, 2011, 2012 and 2013 British Mortgage Awards.

About Intelliflo

Intelliflo (www.Intelliflo.com) has been providing information technology services to financial services companies since its formation in 2004. Its leading web-based business management software, Intelligent Office, helps financial businesses large and small to improve efficiency and increase profits. Intelligent Office supports over 1,500 firms and 13,300 users with assets under advice of £212 billion (as at 30 August 2015).

In July 2013 HgCapital, a leading European private equity investor in B2B technology companies, became a majority shareholder in Intelliflo Ltd. HgCapital has a wealth of expertise in developing web-based software businesses and is committed to supporting the next phase of Intelliflo's growth.

In March 2015 Intelliflo was listed among the top 25 best performing privately owned technology companies in the UK mid-market. The list is compiled by Megabyte's independent and highly-regarded research team and is based on financial performance and long-term potential.

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