
Mortgage Brain white-labels sourcing App for Openwork

Mortgage Brain, the multi-award winning mortgage technology solutions provider, has developed a white-labelled version of its new iPad pre sales mortgage search App for financial advice network, Openwork.

Based on Mortgage Brain's 'iSourceMortgages', the industry's first iPad pre sales mortgage App for brokers, Openwork's 'Lender Source' will enable its advisers to search mortgages from its panel of lenders, access a range of mobile calculators and record enquiry details.

Due to be launched in the next few months, Lender Source will also allow Openwork's advisers to search through, filter and save mortgage searches based on their client's individual requirements. It has been developed to be visually attractive and can be used interactively with clients.

Mark Lofthouse, CEO of Mortgage Brain, comments, "Openwork's App enables its advisers to professionally search for the best mortgages available in the shortest possible time.

"Utilising the interactive capabilities of the iPad as part of the mortgage advice and sales process will give Openwork's advisers an edge and puts them in the best possible position to meet their customer's needs, now and into the future.

"We've enjoyed working with Openwork on this development and look forward to supporting its advisers during the roll-out over the next few months."

Mortgage Brain's 'iSourceMortgages' app is also due to be launched in the coming months and is designed for use by brokers during the initial stage of the point-of-sale process.

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NOTES TO EDITORS

About Mortgage Brain Limited

- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- MBL Holdings, formed in 1986, is jointly owned by Barclays Woolwich, The Lloyds Banking Group, Nationwide, Virgin Money, Royal Bank of Scotland and Santander.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 65% of the new business mortgage market within the UK.
- MBL Holdings currently has over 26,000 users of its products and services.
- Mortgage Brain is a Microsoft Silver Certified Partner and has won a number of industry awards including the 2010, 2011 and 2012 Mortgage Strategy 'Best Technology Provider' Award, the Pink Service Award for 'Best Technology Provider', and 'Technology Advocate of the Year' at the 2010, 2011 and 2012 British Mortgage Awards.

For further press information, please contact:

Damion Clark at the Mortgage Brain Press Office. **Tel:** 07789 911314

Email: damion@realpublicrelations.com

For all other enquiries, please contact:

Mark Lofthouse, CEO of Mortgage Brain. **Tel:** 01527 557203 or 07776 143 056

Email: mark.lofthouse@mortgage-brain.co.uk