

## Police Mutual adopts Mortgage Brain's technology solutions

**UK, August 18, 2015:** Police Mutual, one of the UK's fastest growing financial services organisations, has selected Mortgage Brain's suite of mortgage technology solutions to meet the needs of its mortgage advisers

Police Mutual, which trades under its two brands - Police Mutual and Forces Financial - is now using the Key, Mortgage Brain's market-leading point-of-sale, compliance and CRM system, as its complete business management solution.

The Key, the industry's fastest growing and most preferred mortgage CRM system, is the tool of choice for Police Mutual's advisers, enabling them to control and manage the entire mortgage process from initial contact and fact find through to product sourcing, client management and compliance reporting.

Police Mutual is also providing its mortgage advisers with the MortgageBrain Classic sourcing system, which will be used to conduct quick, yet comprehensive, whole-of-market mortgage searches to best match mortgage products with their clients' needs.

Adam Smith, Head of Mortgages at Police Mutual, comments, "Our team of mortgage advisers have developed a reputation for delivering a first class service to our members and customers and it's imperative that we support them with the very best technology solutions available.

"We conducted a thorough review of the market and were hugely impressed with Mortgage Brain's systems. The Key is widely regarded as the best point-of-sale and CRM solution available and Mortgage Brain's sourcing systems remain the market leaders.

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"We are delighted to be able to provide these systems to our advisers and look forward to developing our relationship with Mortgage Brain for many years to come."

Mark Lofthouse, CEO of Mortgage Brain, adds, "We're delighted that Police Mutual has exclusively chosen our point-of-sale and mortgage sourcing solutions for their advisers. The features and capabilities offered by MortgageBrain Classic and the Key make them the most accurate and powerful systems in the industry, which will deliver real and substantial business benefits to Police Mutual and its mortgage advisers."

## **NOTES TO EDITORS**

### **About Mortgage Brain Limited**

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- Mortgage Brain Limited is the most widely used and preferred provider of point-of-sale, compliance, mortgage sourcing and electronic trading products and services for mortgage intermediaries.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays Woolwich, The Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander and Virgin Money.
- The consortium of six owners, together with their subsidiaries, collectively account for in excess of 70% of the new business mortgage market within the UK.
- Mortgage Brain Holdings Limited currently has over 20,000 users of its products and services.
- Mortgage Brain is a Microsoft Gold Certified Partner and has won a number of industry awards including the 2010, 2011, 2012 and 2015 Mortgage Strategy 'Best Technology Provider' Award, the Pink Service Award for 'Best Technology Provider', and 'Technology Advocate of the Year' at the 2010, 2011, 2012 and 2013 British Mortgage Awards.

### **About Police Mutual**

- For over 140 years, Police Mutual has been helping Police Officers, Staff and their families with their finances. With no shareholders, Police Mutual is run for the benefit of its members and the Police Service.
- Police Mutual offers a range of products and services exclusively for the Police family, including savings and investment products with built-in guarantees, value-for-money insurance, first-class healthcare and advice on finding a mortgage. And today, around 200,000 members trust Police Mutual with their finances.

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