

## SimplyBiz Mortgages extends partnership with Mortgage Brain

**UK, April 12, 2017:** SimplyBiz Mortgages, part of the SimplyBiz Group, the UK's largest supporter of directly authorised advisers, has extended its partnership with Mortgage Brain by continuing to offer the Key, MortgageBrain Classic and MortgageBrain Anywhere to its Members as part of its reward programme.

As part of the agreement, SimplyBiz Mortgages' Members can continue to use and choose between both of Mortgage Brain's comprehensive and accurate sourcing systems, enabling them to offer a fast and thorough, whole-of-market search and selection mortgage process for their clients.

The Key, Mortgage Brain's point of sale and CRM system, which features a new secure online Client Portal for enhanced client communication, will also enable SimplyBiz Mortgages' Members to run their back office compliantly, securely and efficiently.

Martin Reynolds, Chief Executive of SimplyBiz Mortgages, commented, "We are committed to providing our Members with access to market-leading technology solutions and we are delighted to have completed a new agreement with Mortgage Brain.

"The advances Mortgage Brain continues to make to its sourcing and POS systems shows a commitment to keep pace with the rapidly changing environment and we have no doubt that MortgageBrain Classic, MortgageBrain Anywhere and the Key will continue to play a lead role in enhancing the mortgage advice and sales process."

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Mark Loffhouse, CEO of Mortgage Brain, added: "We're delighted that SimplyBiz Mortgages continues to offer our mortgage sourcing and POS solutions to its Members. Our systems use the latest technology available and the features and capabilities offered by our innovative sourcing systems and the Key make them the most accurate and powerful systems in the industry.

"I have no doubt that they will continue to play a key role in the ongoing success of SimplyBiz Mortgages' business."

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## About Mortgage Brain Limited

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- [Mortgage Brain](#) is an expert in technology and software solutions proactively supporting Lenders, Networks, Corporates and Intermediary Mortgage Advisers.
- Its integrated product suite includes Mortgage, Secured Loan and Conveyancing sourcing - [MortgageBrain Classic](#), [MortgageBrain Anywhere](#), [LoansBrain](#) & [ConveyancingBrain](#), point-of-sale, CRM, compliance system - [the Key](#), online mortgage submission - [Mortgage Trading Exchange \(MTE\)](#), websites, calculators, plugins - [MortgageBrain B2C](#) and Data Analysis & Lending Solutions.
- Mortgage Brain has over 20,000 users of its products and services and is a Microsoft Gold Certified Partner.
- Industry awards include 4 times winner 'Best Technology Provider' at the Mortgage Strategy Awards, the Pink Service Award for 'Best Technology Provider', and 4 times winner of the 'Technology Advocate of the Year' at the British Mortgage Awards.
- Mortgage Brain Holdings Limited, formed in 1986, is jointly owned by Barclays, Lloyds Banking Group, Nationwide, Royal Bank of Scotland, Santander & Virgin Money.

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