

Questions & Answers about the UKMortgages Amazon Echo Skill, including how to ensure a firm can be found in the 'Adviser' listing

UKMortgages is now available for use on all Amazon voice activated devices – Amazon Echo, Amazon Echo Dot, Amazon Spot and Amazon Echo Show.

Mortgage Brain are the first UK technology company to develop and release a Skill that can be used on a Smart Speaker device. The Skill allows consumers with an Amazon Echo to find the best mortgage products to match their requirements and to contact local professional mortgage advisers to help with their application.

1. What is UKMortgages?

UKMortgages is our free consumer mortgage sourcing and calculator app and website and now a skill. Both the app, launched in 2012 and website version already bring free leads to our mortgage sourcing customers through a 'Find an Adviser' element.

Only Mortgage Brain sourcing customers are entitled to a free entry in the 'Find an Adviser' section allowing consumers to find their local firm when they search for advisers using a specified postcode.

2. Is it free for Mortgage Advisers?

It is free for Mortgage Brain sourcing customers to be listed as a mortgage adviser in the mortgage Skill for Amazon Echo devices and on the consumer app and website, UKMortgages.

3. Do Advisers have to pay to feature their business in UKMortgages?

You do not have to pay to feature an adviser firm in UKMortgages. Mortgage Brain sourcing customers can feature their firm within the Find an Adviser list for free in UKMortgages by supplying a number of details about their business and agreeing to ['opt in'](#).

4. How do Advisers check their business details are correct?

You can see if your business details are correct within UKMortgages by asking Alexa on an Amazon Echo device to 'Open UKMortgages' or downloading the UKMortgages app or checking on the website www.ukmortgages.uk.com. In each case, providing your companies postcode and searching for your entry.

If you wish to enter or update your company's business details then you can do so on a dedicated page on the [Mortgage Brain website](#).

5. What information do Advisers need to provide for their details to be displayed?

You need to provide your name, your company's name, address, telephone number, email address and website (if you have one) and also a short company description on the specific page on the [Mortgage Brain website](#). By using the map feature, you can ensure that your company's location is shown correctly on a map, which will help consumers find you when they search for local advisers.

6. How do you install the UKMortgages Skill on Amazon Echo, Amazon Echo Dot, Amazon Spot or Amazon Echo Show?

There is no need to install the UKMortgages Skill just say 'Open UKMortgages' to Alexa, on the Amazon Echo device .

7. How does it work?

Start by asking Alexa to 'Open UKMortgages'. She will then offer you the option of searching for a mortgage or finding an adviser. Tell her the option you wish to proceed with and follow her prompts.

8. What information will Alexa ask for?

When searching for a mortgage, she will ask the user for:

- Amount you wish to borrow
- Property price
- Whether you are a first time buyer, moving home or remortgaging

She will search through a full list of whole of market mortgage products and provide the top three products, based on the lowest cost over a two year basis. She will read out the details of the first product and forward the information on the top variable, fixed and tracker product, as a message, to the user's Amazon Alexa app on their mobile phone or tablet.

When searching for an adviser, she will ask if the user wishes to use the postcode the device is registered to or provide an alternative one. She will then search through the database of advisers and verbally provide the name and contact details of the adviser firm closest to the postcode provided. A full listing of the nearest adviser firms (max 10) is also sent, as a message, to the user's Amazon Alexa app.

9. Where does the mortgage product information that Alexa sources on come from?

The mortgage product data is exactly the same data that is held on [MortgageBrain Classic](#) and [MortgageBrain Anywhere](#), our desktop and online mortgage sourcing systems.

10. Where does the information on the Advisers come from?

Any Mortgage Brain sourcing customer who has chosen to 'opt in' and be included in the Find an Adviser element within UKMortgages will be listed by Alexa.

If you are interested in using Mortgage Brain's sourcing systems, [MortgageBrain Classic](#) or [MortgageBrain Anywhere](#), please either contact the sales team on 0208 665 3289 or email sales@mortgage-brain.co.uk or view our products on the [Mortgage Brain website](#).